

# Dr. Peter J. Middlebrook

Geo-strategist, Futurist and Emerging Market Expert

Dr. Peter J. Middlebrook is a leading international geo-strategist and emerging market expert, specializing in the Middle East, Africa and Central Asia. He has travelled to more than 100 countries and worked in over 40, as a senior staff of the UK Government, World Bank and EU and as an advisor to numerous Presidents and Prime Ministers, sovereign and corporate entities. He has lived in Africa, Central Asia and the Middle East for the past two decades, a direct result of his passion for global affairs, giving him unique insight into the emerging geo-political world.

Based in the UAE since 2009, Dr. Middlebrook advises Governments and Corporations on future market development and political risk. Travelling to 15-25 countries a year, he is acutely aware of the major political, economic and security drivers affecting the world's fastest growing economies, as well as those impeding fragile states. An expert for the UN Bureau for Conflict Prevention and Recovery (BCPR) and the UN on Security issues, he brings a unique mix of high-level insight and practical experience combined with Multitrack Diplomacy, which is essential for brokering deals in complex markets.

An economic growth economist, he is a regular advisor to the World Bank, United Nations, US Government, EU, Her Majesty's Government, Organization for Economic Cooperation and Development (OECD) and African and Asian Development Banks, while also working with the Gulf States on critical regional issues including Egypt, Syria, Iraq and Yemen. He has directed more than 200 significant projects, as Team Leader of the economic work on the proposed the Arab Stabilization Plan (ASP), as Director of the largest (US\$28 billion) post-conflict needs assessment ever conducted, as the lead economist on the US Government New Silk Road in Central Asia and more recently as supporting The Hague Institute Commission on Global Security, Justice and Governance; aimed at restructuring the global institutional order. He recently co-initiated and led the recent Regional Economic Cooperation Conference on Central Asia attended by Heads of State, Foreign Ministers and Ministers of Trade.

As the CEO of Geopolicity Inc., a global advisory and consulting firm providing strategic consulting services across 29 countries, he maintains a vast Government, diplomatic and international community network. Geopolicity has successfully implemented investment and reform projects for all major multilateral organizations across most of the worlds emerging markets. As advisor to numerous Heads of State, he provides



considerable strategic foresight on investment potential and opportunity. A keen observer of international markets and developments, his predictive insights have become valued by governments and corporations worldwide.

Middlebrook is the author of countless national development and sector strategies including OECD Papers on Economic Liberalization and the Financial Crisis. He has led multiple Regional Economic Cooperation Conferences and Trade Discussions in Central and South Asia and East Africa, and large scale national economic reform initiatives including strategic infrastructure development. He has developed a particular focus on issues related to:

- The emergence of China and expanding Shanghai Cooperation Organization;
- Emerging global trade routes and energy and commodity futures;
- Transatlantic Trade and Investment Partnership (TTIP);
- Trans Pacific Partnership (TPP); and,
- Evolution and implications of GCC Taxation.

He has been an invited speaker at the US Council on Foreign Relations, attended NATO New Transatlantic Compact meetings with EU Heads of State and was an Adjunct Fellow at Cranfield University; teaching Defense Economics at the Defense University in Jakarta, Indonesia. Middlebrook is a frequent international speaker and Chair at Ministerial and Presidential conferences and corporate events.

Dr. Middlebrook has a First Class Honors Degree in Environmental Studies from the University of Northumbria and a Ph.D. in Public Policy and Economics from the Center for Middle Eastern and Islamic Studies (CMEIS) at the University of Durham. He is a regular contributor to Aljazeera and other international media networks and his work has been covered by BBC, CNN, Time Magazine, the Financial Times and numerous other media outlets. He serves on the Board of Directors of a number of companies, as an Advisor to Stop Ivory, and is a member of the UAE Capital Club.

### **Topics:**

- Globalization and Global Affairs
- Future of the World Economy and World Trade
- Emergence of China
- Global Political Economy
- Strategy
- Emerging and Frontier Markets
- Financial Investments
- Multi-Modal Inland Ports
- Government and Security
- New Silk Road
- Middle East
- Central Asia